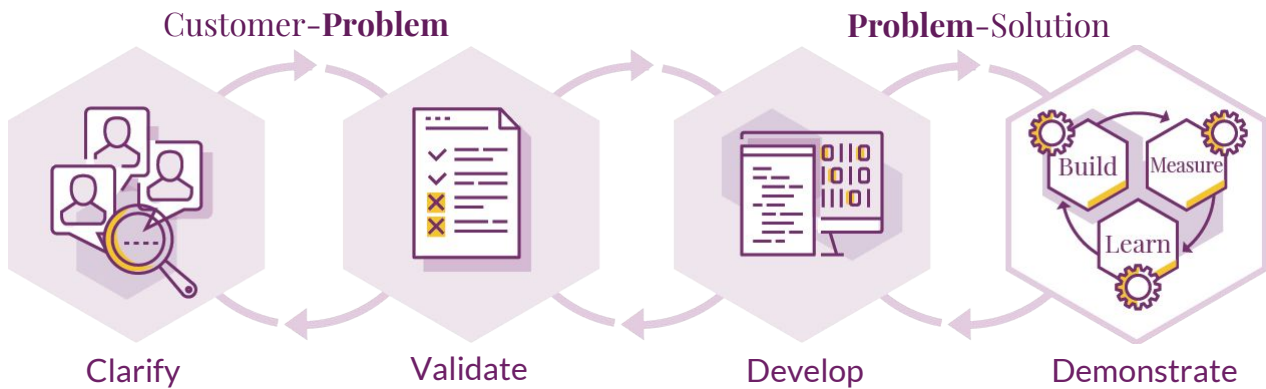


# Learning Innovation



*Take your learning technology idea from concept to confidence with our experts in design thinking, outcome-driven innovation and lean business tools*

With help from our learning technology experts, you can maximise the relevance and effectiveness of your new, or enhanced, product or service. We apply our innovation toolkit to take you through each step:

## *Clarify Customer & Problem*

We apply the 'Jobs to be Done' framework to clarify and prioritise the importance and value of your customers' problems. Our workshops and research uncover insights for your business that lead to proven growth strategies.

## *Validate Customer & Problem*

We don't just listen to what customers say, we investigate and uncover what they need. Before you invest time and money building a solution, we help you analyse the assumptions behind your customer insights, look for hidden opportunities, and guide you through testing and validating assumptions.

## *Develop Informed Solution*

Our workshops and lean processes lead to co-created solutions that are informed by real-world research and customer data. If your assumptions prove to be valid, you have the ingredients to start testing solutions with your customers. Our experts will guide you through each step of the innovation, validation and build process.

## *Leading Learning Innovation*

You want to develop an innovative approach to solve a problem in corporate, higher education or school learning. You may be ready to dive into product development or you've started already. Before investing your organisation's valuable resources, we can help you to find out:



**What are the biggest risks you face?**



**Is there a better, undiscovered, opportunity?**

We help you apply for grants to fund your innovation journey

Talk to us today

## CONTACT US TODAY

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