LEARNOVATE

Digital Transformation

Identify & Explore

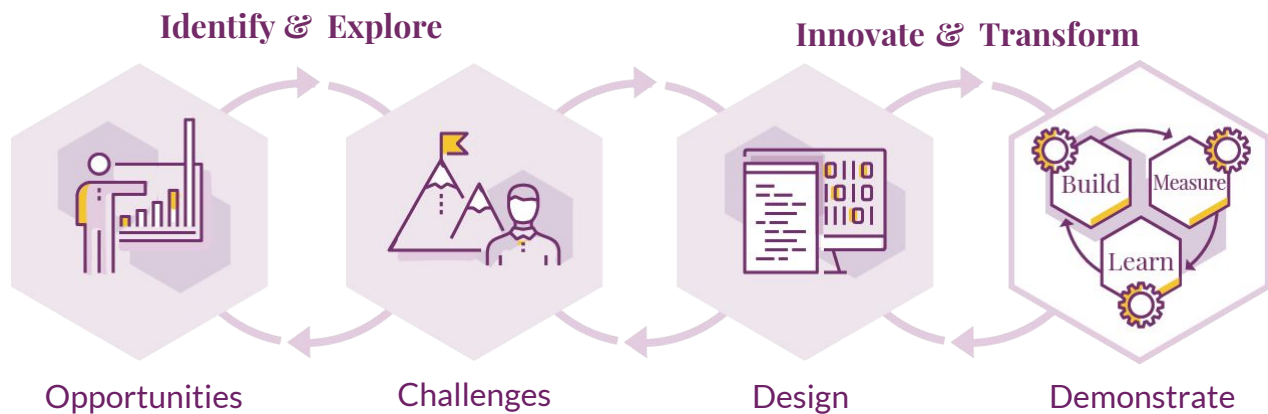**Innovate & Transform**

Opportunities   Challenges   Design   Demonstrate

Transform your learning product or service with our experts in learning design, technology, user experience, and innovation

Digital technologies offer powerful opportunities to **enhance**, **scale** or **transform** how learning is created, delivered or measured. You may have an existing product or service you wish to scale globally or re-invent to reach new markets.

Any change to a current learning solution introduces areas of **risk**. We can help you redesign your learning product or service to achieve your desired impact and minimise risk. We help learners achieve **learning objectives**, and help you realise **business outcomes** that deliver real impact for your organisation:

- **identify** the best opportunities for transformation
- **evaluate** the biggest areas of risk
- **balance** gaining efficiency with ensuring effectiveness
- **formulate** your strategy into a practical plan
- **validate** your assumptions with real-life learners
- **recognise** pain points to fix or overcome
- **realise** cost savings or increased profits

You will find the optimal path to digital transformation for your learning product or service with the input of our expert researchers and experienced practitioners. Whether you target corporate, higher education or school learners, we are here to help you succeed.

Explore opportunities
Through service mapping, uncover new opportunities to digitally transform your business

Identify challenges
Identify risks and quantify potential impact to inform your decision making

Design solutions
Co-create potential solutions with learner feedback to inform prototype development

Demonstrate and build
Demand-led prototyping with guidance from our experts and input from learners to maximise impact and minimise risk for your product or service.

Contact us today and start your digital transformation journey

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