



Call for Partner Interest Learnovate Y3 Core Funded Projects

ELMM (Enterprise Learning Maturity Model)

Corporate



Learning Innovation

AN ENTERPRISE IRELAND
& IDA IRELAND INITIATIVE

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Motivation (General Problem Addressed)

Adoption and embedding of learning technology in organisations represents a significant investment. However there exists currently no clearly understood framework for evolution in the adoption of learning technologies. This means it is very difficult for organisations using learning technology to see the benefits of evolving to ever more sophisticated and effective levels of learning practice within the organisation.

Project Overview

Creating and Launching the Learnovate 'Enterprise Learning Maturity Model' (as outlined and approved in the business plan)

Business Challenges

This project will address the challenge of identifying different stages in the embedding of best practice in learning technology adoption as well as enumeration of the business benefits of that adoption. The framework will identify aspects of maturity of learning technology adoption such as stages, practices, technology choices, business benefits and levels of integration within business practices/processes.

Specific Project Objectives

- To specify a knowledge framework and trusted path of evolution for companies who are interested in understanding how learning technologies could be applied to their businesses.
- To define/identify instruments to assist companies in realising their learning technology maturity level.
- To define and engage in 'audit' and 'clinic' programme to grow understanding in the application of learning technologies.

Project Outcomes

Development of the initial 'Enterprise Learning Maturity Model' (as outlined and approved in the business plan)

Key Innovations

- The Enterprise Learning Maturity Model will provide a gathering point for corporates to both better understand the potential of new learning technology investment/adoption, as well as providing encouragement to understand which levels of adoption suit their changing needs.
- Learning Technology providers will be informed as how to better address customer needs and aspirations.
- It is expected the project would output white papers defining the Enterprise Learning Maturity Model as well as a least one research paper

Potential Commercial Opportunities

The Centre will develop a framework for auditing a company's learning technology capability – highlighting strengths and weaknesses and making recommendations for change.

These activity streams will provide private funding sources to the Centre. The development of a knowledge framework will also provide the Centre's industry members with an opportunity to showcase their solutions to prospective clients.

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Links to Previous Projects

This project would leverage experience in applying learning technologies, outputs and trials in corporate and K12 settings from previous Learnovate Core Funded Projects.

Technical Approach

3 Months:

Sign up of Industry Partners

- Establish the criteria to define the steps of a maturity model, incorporating forming a steering group from enterprise learning experts.
- Desk research into current models in the space, to identify gaps and opportunities, in terms of defining the advantages of the Learnovate model
- State of the Art (SotA) Report on current offerings

9 months:

- Project to map out key framework elements and identify 'audit' instruments
- Specify a knowledge framework for companies who are interested in understanding how learning technologies could be applied to their businesses.
- Develop instruments to assist companies in realising their learning technology maturity level
- Define and engage in 'audit' and 'clinic' programmes to grow understanding in the application of learning technologies.

Project Structure and Duration

12 month:

- 3 Months SotA.
- 9 Months to map out key framework elements and identify 'audit' and 'consultancy' instruments

Resources (People, Data Business Partners, Trial Partners)

Seek to engage with industry experts within our reach, and industry partner corporate organisations with an interest in the area.